Atlas

Atlas Explorer

"Atlas - where data meets simplicity and power"

A Next-Generation Blockchain Explorer, Fortified with Advanced Features and Insights to Illuminate Your Journey Through the Digital Ecosystem.

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Introduction

Block explorers are invaluable tools for blockchain enthusiasts, developers, and researchers, as they offer a convenient way to explore and analyze the blockchain's data. They promote transparency, accountability, and trust in blockchain networks by allowing users to independently verify transactions and track the flow of digital assets.
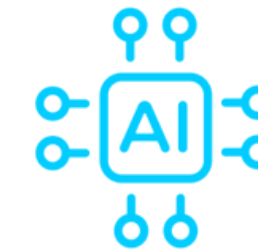
Product

Atlas is a unique block explorer that transcends the traditional focus on UX/UI.

Users

Guiding beginners and captivating experts on a seamless, data-rich voyage through blockchain data, Atlas provides a user-friendly, intuitive, and data-rich environment.
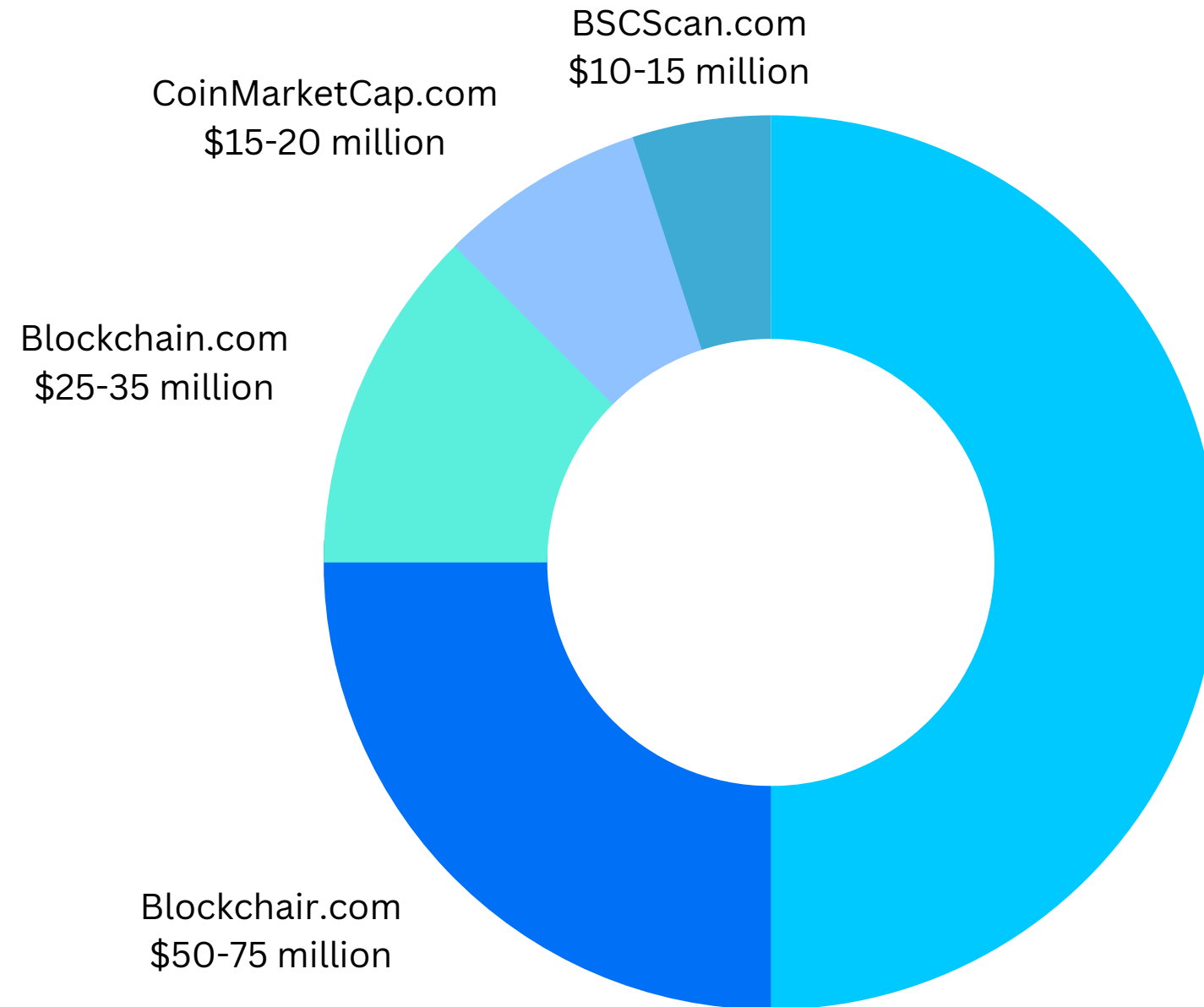
Technology

Atlas leverages state-of-the-art machine learning to unlock powerful features and advanced transaction analysis for premium members.
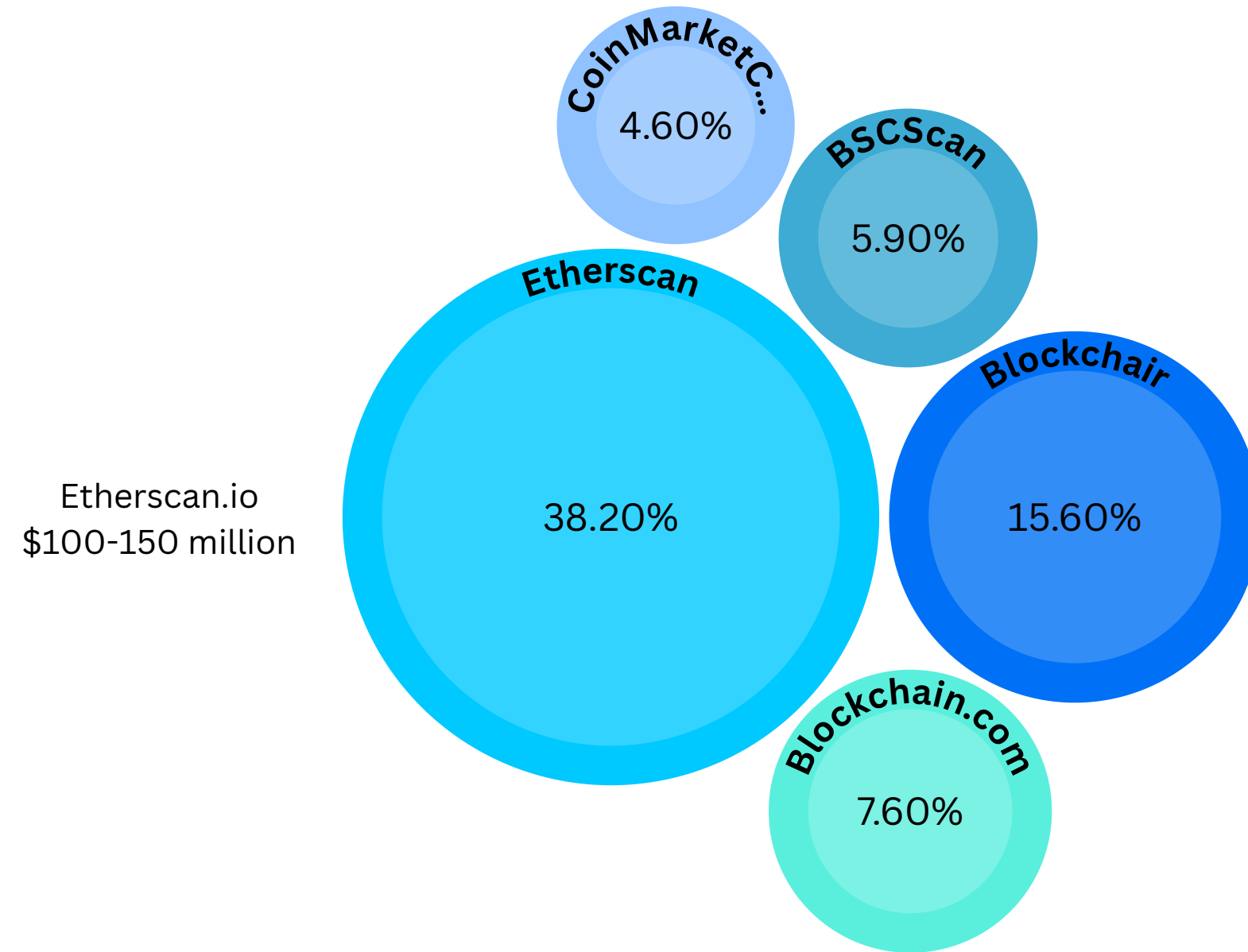
Industry Landscape

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Estimated Revenue (2023)

BSCScan.com
$10-15 million

CoinMarketCap.com
$15-20 million

Blockchain.com
$25-35 million

Etherscan.io
$100-150 million

Blockchair.com
$50-75 million

Market Share

CoinMarketC...
4.60%

BSCScan
5.90%

Etherscan
38.20%

Blockchair
15.60%

Blockchain.com
7.60%

While we have made every effort to accurately represent the competitive landscape, it's important to note that precise market share information can be challenging to obtain, particularly for privately-held entities. The data presented in this section is based on the best available information and may not capture the full picture of market dynamics. As we move forward, we remain committed to continuously monitoring the marketplace, adapting our strategies as necessary, and capitalizing on opportunities as they arise.

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PROBLEM:

Steep Learning Curve

Complex for non-tech Users.

Readability Issues

Raw data only - Makes for poor usability for newcomers.

Poor Mobile Experience

Lack of intuitive dedicated Apps

Smart Contract Insights

Limited analysis tools.

Usability

Complex interface deters beginners.

Inefficient Search Functions

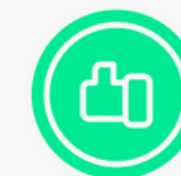Subpar search functions on transactions, addresses, and blocks.

SOLUTION:

Community-Driven

User-led development.

Decentralized

Promotes transparency.

Responsive

Adapts to user needs.

Dedicated App

Intuitive mobile App

Machine Learning

Smarter, efficient exploration.

Innovative & Powerful

Cutting-edge technology.

Accessible

Simplified blockchain interaction.

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ENHANCED FEATURES

Machine Learning

Atlas utilises advanced machine learning to empower users with intuitive, actionable insights from complex blockchain data.

Our enhanced tools allow seamless navigation and data comprehension.

With Atlas, we harness the power of AI for simplified yet potent data analysis.

Anomaly Detection

- Advanced machine learning identifies & flags unusual blockchain patterns.
- Acts as a safeguard against fraud & potential breaches.

Tax Optimization

- Machine learning used to analyze historical tax data & income trends.
- Predictive insights aid in forecasting tax liabilities & optimizing tax strategies.

Address Analytics

- Analyzes specific blockchain addresses.
- Tracks fund movement & token holdings.
- Reveals key market participant behaviors.

Network Integrity

- Machine learning empowers Atlas to scrutinize blockchain network behaviors.
- Preempts potential threats and detects suspicious activities like DDoS or Sybil attacks.

Trend Analyzer

- Analyzes data trends in volume, frequency, & value.
- Identifies peak activity & notable shifts.
- Provides insights into market liquidity & user adoption.

Predictive Analytics

- Analyses historical blockchain data.
- Predicts future trends, potential risks, & market behavior.
- Assists in informed decision-making and proactive risk mitigation.

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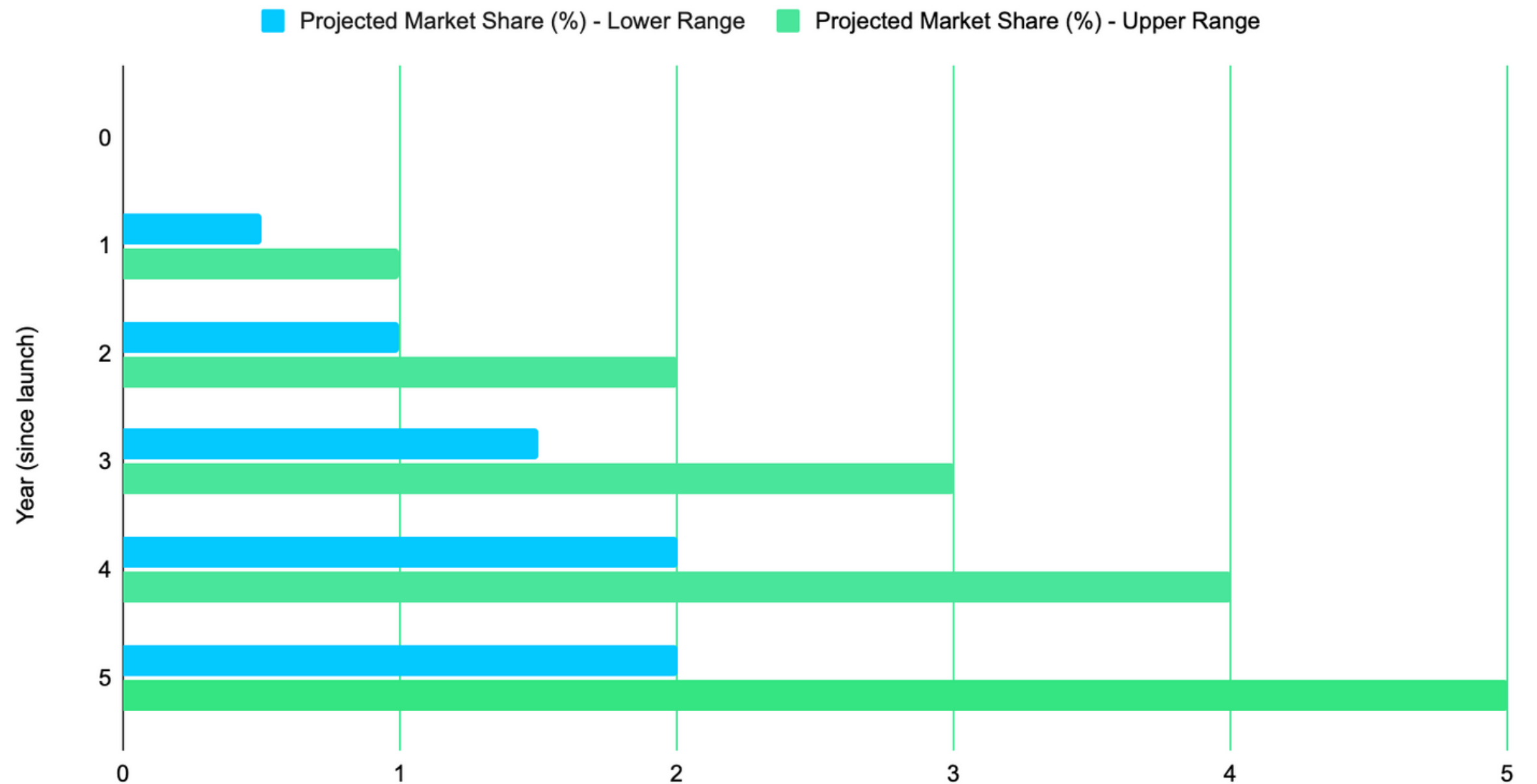
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Capturing Market Share

How:
Atlas plans to secure a significant market share by distilling blockchain complexity and providing user-focused, intuitive data tools. As we stand on the cusp of mainstream crypto adoption, the need for such tools surges.

Our Mission:
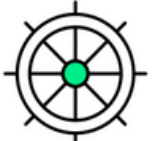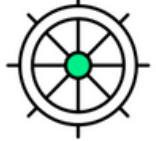To provide a comprehensive solution that untangles blockchain data. Our strategy for achieving this includes targeted marketing, strategic partnerships, and relentless innovation of user-centric products.

Projected Market Share (%) - Lower Range and Projected Market Share (%) - Upper Range

■ Projected Market Share (%) - Lower Range   ■ Projected Market Share (%) - Upper Range

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FREE

$00 /yr

- ⊘ Block explorer
- ⊘ Transaction data
- ⊘ Contract checker
- ⊘ Scam detection
- ⊘ Future enhancements

BASIC

$35 /yr

- ⊘ Deeper analysis
- ⊘ Transaction insights
- ⊘ Contract interaction
- ⊘ Enhanced scraping
- ⊘ Easier wallet analysis

- ⊘ Free Tier Features

PREMIUM MEMBERSHIP

$200 /yr

- ⊘ Portfolio dashboard
- ⊘ Real-time tracking
- ⊘ Full AI Feature stack
- ⊘ Tax analysis
- ⊘ Profit insights

- ⊘ Free + Basic Tier Features

Atlas Subscriptions:

Atlas blends a high-volume, low-cost strategy with superior UX/UI and Web 2.0 marketing for peak traffic. Our ad and subscription revenues flow back to equity owners, embodying Radxu's ethos: "You own what you use."

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Projected Revenue

Atlas's projected revenue is based on market share and subscription sales.

We have priced our subscriptions to bring optimal value to our users, while also working on a high-volume, low-cost strategy.

Users   **Market Share**   **Revenue**
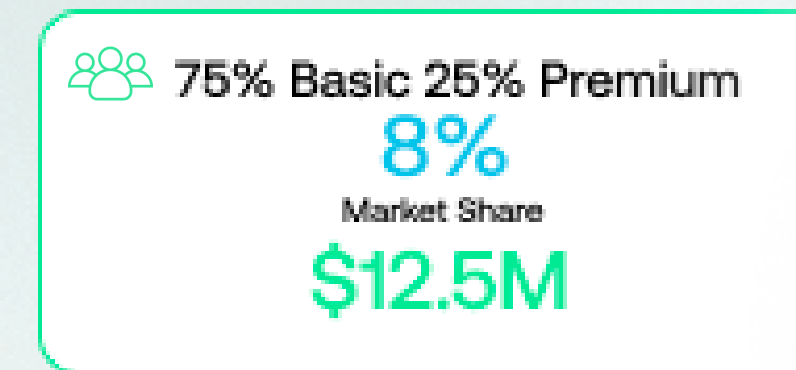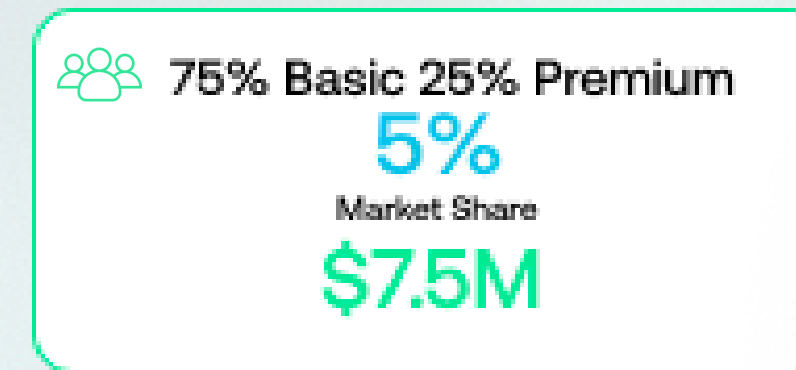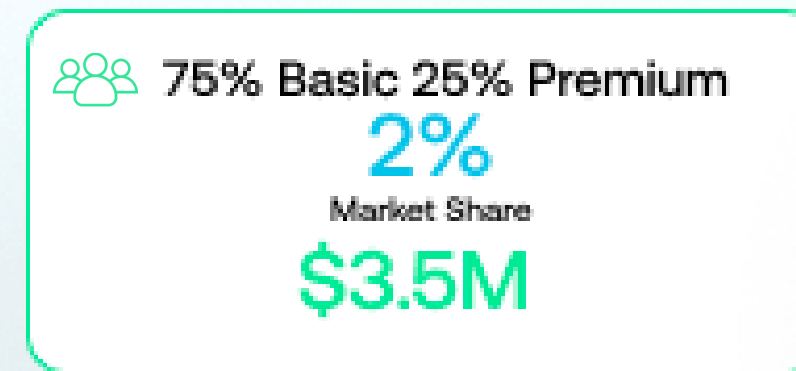
Market Share Range	75% Basic 25% Premium	Market Share Range
2%	**2%** Market Share	**10%**
$1.75M - $3.5 M	$3.5M	$25M - $50M

Market Share Range	75% Basic 25% Premium	Market Share Ra...
5%	**5%** Market Share	**12%**
$4.375M - $8.75M	$7.5M	$30M - $6...

Market Share Range	75% Basic 25% Premium	Market...
8%	**8%** Market Share	
$20M - $40M	$12.5M	$37.5...

Disclaimer: These figures are not intended to be guarantees of future performance. These figures are estimates only.

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Marketing & Growth Strategy

Target Audience

Global tool for blockchain users, enthusiasts, developers and newcomers.

Marketing Channels

Organic & paid strategies with SEO content, social media, and partnerships.

Growth Strategy

Growth through top-tier free services, upgraded subscription offerings, continuous improvements, feedback, referrals, and community engagement.

Metrics

We focus on user acquisition, churn, premium conversions, and session durations to continually fine-tune our growth strategies.

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Atlas Roadmap

The Atlas roadmap provides a broad overview of Atlas' planned trajectory and highlights some of our key milestones.

However, to protect our proprietary strategies, technical advancements, and intellectual property, we have chosen to omit certain specific details.

Phase 1
- Launch of Atlas
- Support for Ethereum and Bitcoin
- Support for Avalanche and the XRP Ledger

Phase 2
- Members Section with a Yearly Subscription.
- Advanced Features, Contract Names & Multichain Tracking
- Support for Additional Chains

Phase 3
- Targeted Address Notifications
- P&L Features for Tax & Accounting
- Personalized Portfolio Dashboard

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Introducing Atlas Enterprise

Beyond the Ordinary.

In the rapidly evolving landscape of digital currencies and decentralized finance, the demand for advanced, comprehensive, and proactive analytics solutions has never been higher. Traditional tools have given enterprises a glimpse into the blockchain, but we at Atlas believe there's more to see, understand, and act upon.

Comprehensive Insights

Move beyond traditional data sources to achieve a 360° view of blockchain activities.

Cost-Effective Analytics

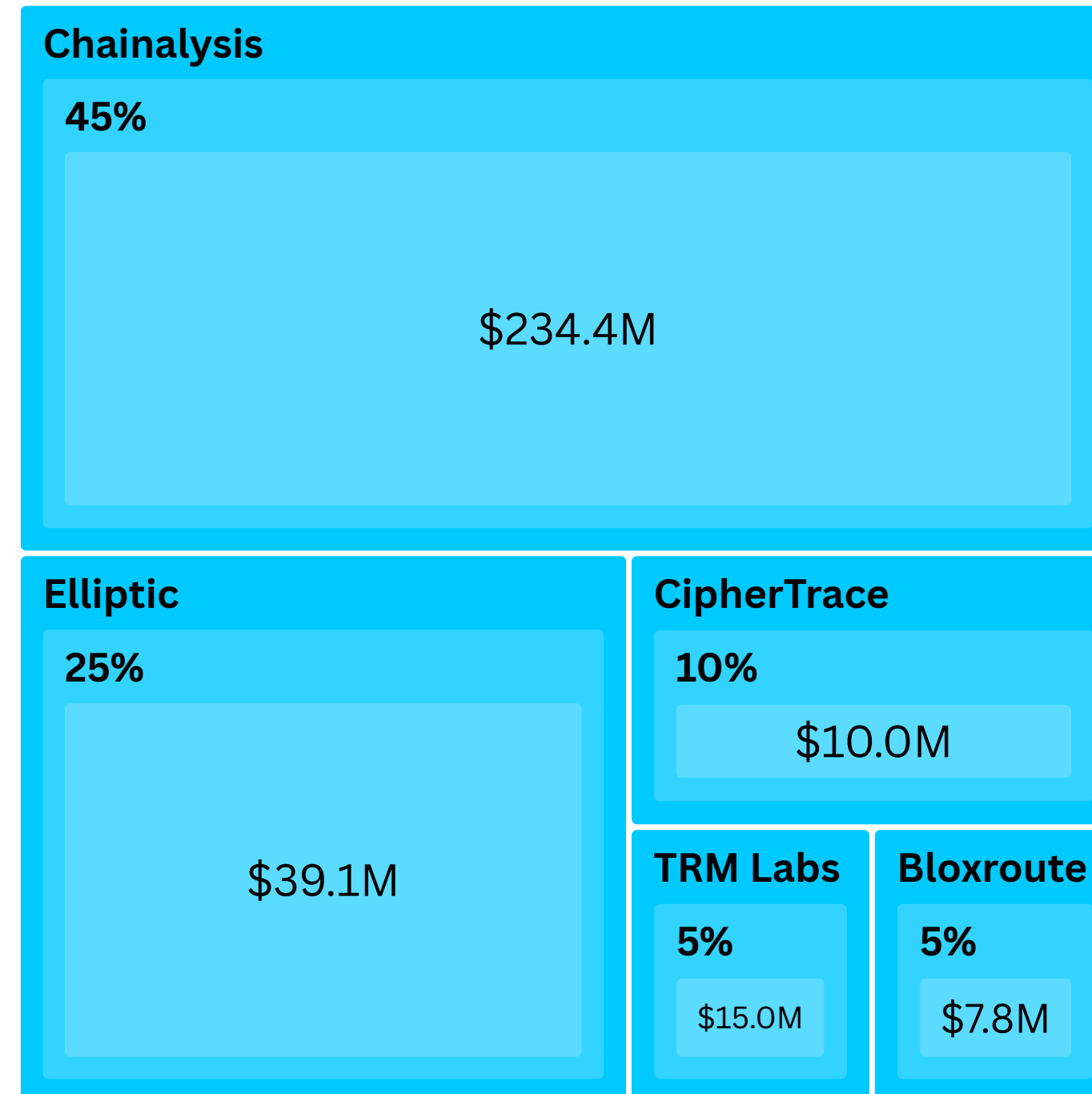Get premium blockchain intelligence without the premium price tag.

Ethical Adherence

Prioritize responsible, legal, and industry-compliant practices in every analysis.

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Competitive Landscape

While Chainalysis commands 45% and Elliptic 25% of the market, the combined share of CipherTrace, TRM Labs, and Bloxroute is 20%.

This diverse market landscape reveals a significant opportunity for Atlas Enterprise. With its innovative and differentiated approach, Atlas is poised to penetrate this market and offer an advanced solution tailored for the evolving demands of the blockchain industry.

Market Share & 2023 Estimated Revenue

Chainalysis

45%

$234.4M

Elliptic

25%

$39.1M

CipherTrace

10%

$10.0M

TRM Labs

5%

$15.0M

Bloxroute

5%

$7.8M

SourceS: CB Insights (2022) "Blockchain Analytics Market Report. growjo.com & similarweb.com

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Addressing Core Challenges:

In an evolving regulatory landscape, the demand for advanced blockchain intelligence grows. However, many current tools lag, prioritizing reactions over prevention. High costs and integration hurdles further impede emerging businesses from deep transaction insights.

PROBLEM:

Limited Scalability

Current tools often lag behind fast-expanding businesses, leading to security and analysis gaps.

Reactivity Over Proactivity

Many solutions react to problems after they occur instead of proactively preventing them.

Cost Barriers

High costs limit access for emerging businesses, making them vulnerable, especially as regulations tighten.

Integration Challenges

Many current solutions don't integrate well with existing systems, resulting in inefficiencies.

SOLUTION:

Adaptable Scalability

Seamlessly scales with business growth, ensuring unbroken security.

Proactive Monitoring

Uses predictive analytics to preemptively identify and mitigate risks.

Holistic Analyses

More than just tracking; a full suite from address mapping to heuristic evaluations.

Cost-Effective

Tiered pricing ensures access for businesses of all sizes.

Smooth Integration

Effortlessly melds with existing enterprise systems for enhanced efficiency.

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Atlas Enterprise Solutions

As digital financial systems expand and innovate, enterprises encounter evolving challenges. From ensuring ethical and legal compliance to safeguarding assets from illicit transactions, the demand for advanced tools tailored to modern needs grows daily.

Poised to transform the blockchain landscape for businesses, Atlas Enterprise envisions unparalleled forensic insights, swift address detection, and expansive global collaboration. Join our ambition to sculpt the future of enterprise blockchain intelligence.

Forensic Analysis
Dive deep to unveil concealed patterns

Heuristic Engine
Model & spot abnormal transactions.

Address Mapper
Swiftly categorise and flag addresses.

Exchange Interface
Real-time data & exchange collaboration.

Taint Analysis
Track tainted coin origins & connections.

Global Portal
Connect & maintain blockchain integrity globally.

Data Analyser
Evaluate and derive insights from seized data.

Tip Platform
Crowdsourced intel with reward mechanisms.

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Dark Web Monitoring: Protecting the Digital Frontier

Aligning with our vision for a secure digital future, we introduce a suite of Dark Web Monitoring tools, a pivotal component of our Enterprise Solutions. Targeting a spectrum of online threats, these solutions will empower enterprises to safeguard assets and uphold their reputation.

We are committed to fostering a fortified and resilient digital ecosystem in the ever-evolving cyber landscape.
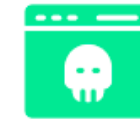
Tools:

Threat Intelligence & Keyword Searches

Proactively evaluate and identify online threats, utilizing targeted keyword searches for early detection of potential risks.

Dark Web Crawl & Scraping Tools

Deploy sophisticated tools to navigate and extract vital, concealed information from the intricate layers of the dark web.

Real-Time Credential Monitoring

Implement continuous supervision to detect compromised user data and credentials, mitigating risks promptly.

Marketplace Infiltration & Cryptocurrency Monitoring

Covertly infiltrate illicit forums and marketplaces, while meticulously tracing digital transactions to uncover and address illegal activities.

Benefits:

Threat Intelligence & Keyword Searches

Initiate preventive measures to counteract threats in their initial stages and secure sensitive customer information.

IP Safeguard & Brand Reputation Management

Vigilantly protect proprietary assets and monitor potentially harmful discussions to preserve and uphold brand integrity.

Informed Threat Intelligence & Cybersecurity Awareness

Develop robust, adaptive strategies informed by emerging threats and enhance organizational cybersecurity awareness.

Regulatory Compliance & Insider Threat Mitigation

Ensure adherence to industry standards, promptly address internal threats, and mitigate risks from external collaborations.

Strategic Incident Response & Legal Support

Leverage historical data for effective incident response, investigations, and provide essential support for legal proceedings.

Stakeholder Protection & Assurance

Uphold the imperative responsibility to safeguard customers, partners, and stakeholders from varied cyber risks.

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AI-driven Efficiency

Harnessing machine learning to transform blockchain intelligence. With real-time pattern recognition, swift data mining, and seamless linguistic translation. Our AI integration aims to eliminate traditional bottlenecks, optimizing analysis amidst growing transactional volumes. With this fusion of blockchain and AI, we aim to set new standards in transactional analysis and security.

Pattern Recognition
Spot evolving illicit patterns and anomalies..
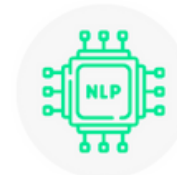
Data Mining
Efficiently sieve critical transaction details.

Contextual Analysis
Assess relevance against known patterns.

NLP & Scoring
Evaluate public tips for urgency and credibility.

Translation
Break language barriers for global collaboration.

Decision Support
Aggregate global insights for informed decisions.

Scalability
Automate processes for high volume efficiency.

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Atlas Enterprise: 5-Year Growth Projection

Navigating the intricate blockchain landscape, Atlas Enterprise projects a steady growth trajectory over the next five years. Starting from an ambitious foothold of 2% market share in Year 1, we anticipate a six-fold increase by Year 3.

Driven by AI-enhanced tools, collaborations with exchanges, and positive word-of-mouth, we project reaching one-fifth of the market by Year 4. By Year 5, our innovations and global reach aim to position us as a dominant player, securing 30% of the market and rivaling the likes of Chainalysis and Elliptic.
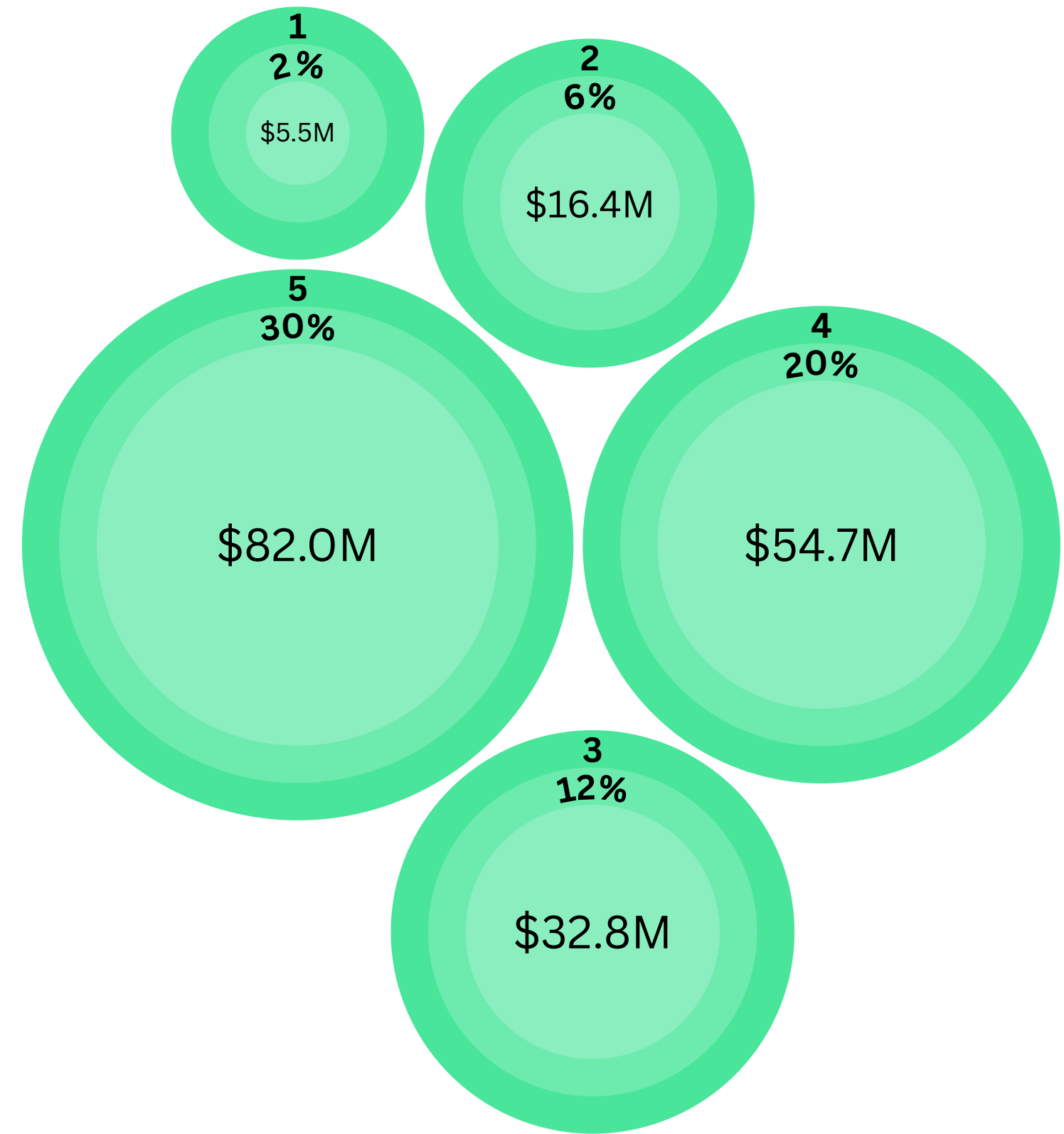
1
2%
$5.5M

2
6%
$16.4M

5
30%
$82.0M

4
20%
$54.7M

3
12%
$32.8M

Disclaimer: These figures are not intended to be guarantees of future performance. These figures are estimates only.

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Atlas: A New Chapter in Web 3.0 Participation

In a world that's quickly embracing Web 3.0 technologies, Atlas stands out by focusing on essential tools rather than fleeting tokens. We believe that the bedrock of sustainable innovation in this era is not just about desire, but about necessity. Atlas is developing tools fundamental to the flourishing of Web 3.0 and DeFi. As regulations become more defined, there will be an increasing need for tools that ensure compliance and provide valuable insights, like Atlas.

Revenue Share Structure:

- Royalties are derived from Atlas's net profit and are distributed bi-quarterly.
- This distribution will correlate directly with the proportion of seed funding allocated by each investor.

Join Our Journey:

Interested in becoming part of our story? Register your interest at <u>myseedstarter.com</u>.

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Radxu Mission

Radxu is focused on blockchain communities owning their own tools and receiving the revenues instead of VC shareholders taking the lion's share. Atlas forms part of the Radxu suite of products built by Audicity. You can find out more about Radxu and its mission by visiting us at:

www.radxu.org

RADXU

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![Atlas logo] **Atlas**
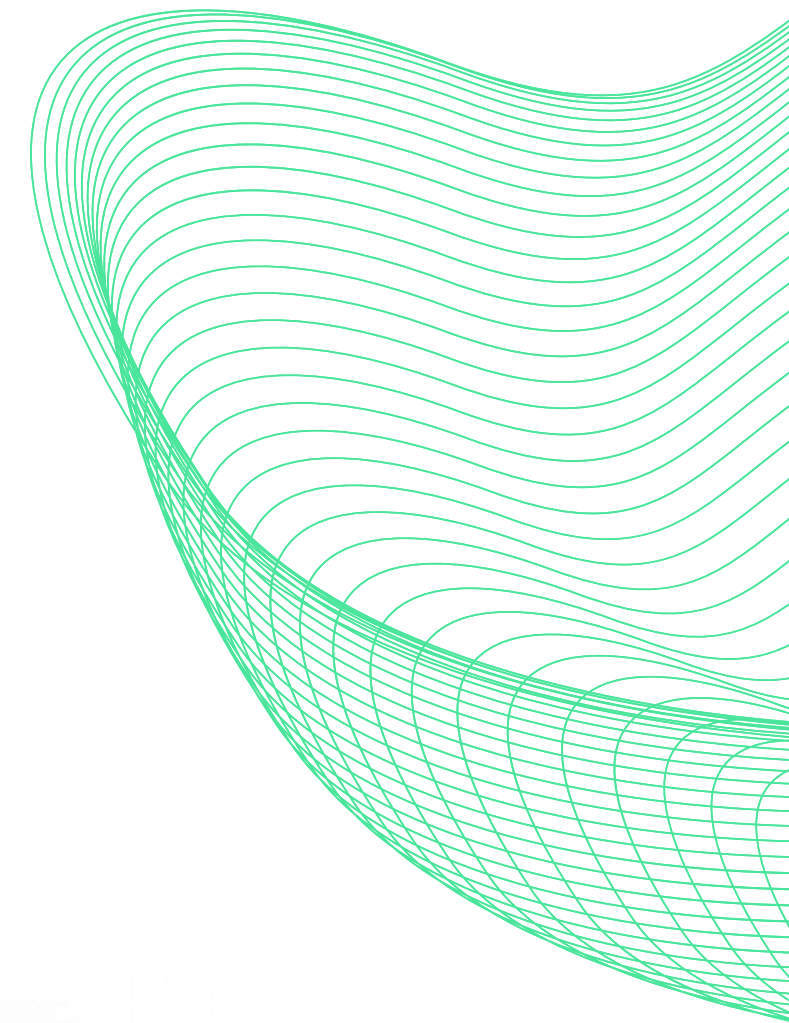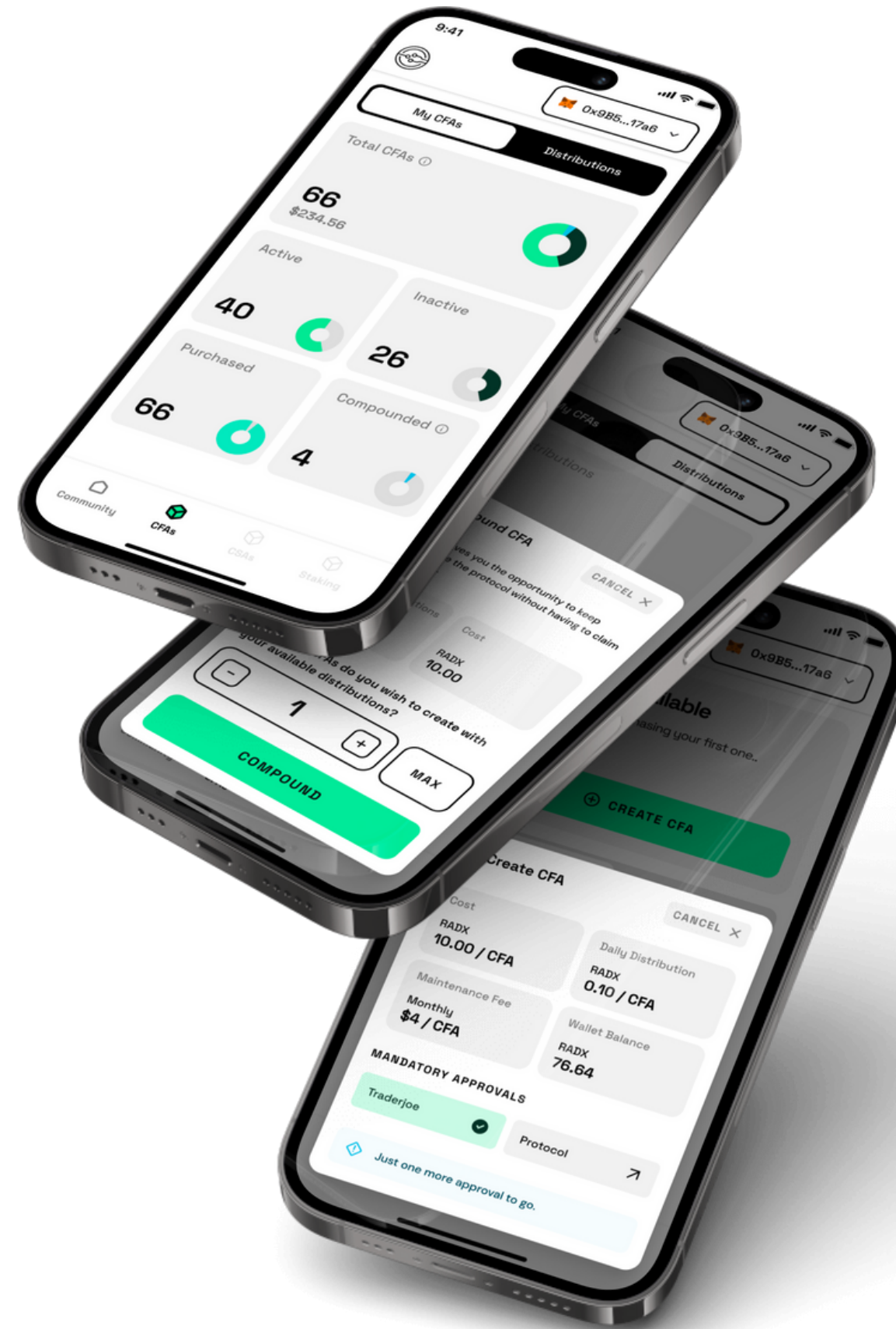
Atlas Team

Our team is composed of dedicated web3 innovators. Co-founders Simon Adams, Raul Vila, and Samantha Wilcox bring together diverse industry expertise from technology and natural resources to software and E-commerce.

- Simon Adams, a 20-year tech industry vet, emphasizes strategic problem-solving and personal identity ownership.

- Raul Vila brings deep crypto ecosystem involvement, advocating for ethical communities and tangible results.

- Samantha Wilcox, combining her expertise in the natural resource sector with skills in establishing strategic partnerships, prioritizes the needs of participants.

Their shared history of co-founding web3 platforms Audicity and Radxu underscores their collective commitment to the blockchain space.

Simon Adams
Co founder

Samantha Wilcox
Co founder

Raul Vila
Co founder

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Contact us

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Thank You

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